

## Sheila Ronning, President and Founder of Women in the Boardroom®

- Sheila Ronning is the President and Founder of Women in the Boardroom®, a professional membership organization that provides C-suite and senior level executive women with the tools, knowledge and connections to prepare them for corporate board service.
- Originally from Minnesota, Sheila began her career as a retail executive before establishing a marketing and PR agency focused on small businesses. She grew this agency into the largest networking and trade show organization for small businesses in the Twin Cities.
- Sheila once again broke the mold in 2002 with the launch of Women in the Boardroom®, by being the first person to form an organization with customized executive training programs, networking opportunities, and giving members the opportunity to build true connections, Sheila successfully created a proven program and process for women to enter board service. Because of her efforts in this space, she is considered a pioneer in the industry by her peers.
- Since its founding, Sheila has grown Women in the Boardroom® into an organization with international outreach across multiple industries, and within countless public and private boardrooms, including Fortune 100 companies. In doing so, she has created more than 2,000+ connections for its members.
- As a recognized and respected thought leader on becoming a board member, gender diversity within the corporate sphere, and effective networking practices, Sheila speaks numerous times per year. (See just some of her speaking engagements below)
- Sheila's insights have been featured in numerous news outlets including ForbesWomen, The Washington Post, The Wall Street Journal, Fox Business, Fast Company, The Huffington Post, and Forbes.com, among many others.

### *Milestones for Women in the Boardroom®*

- 2002 Inaugural event to provide women with knowledge & connections for corporate board service
- 2010 Annual event engages more than 15,000 women as it expands to a 15-city tour throughout the US
- 2011 Transitioned from an event company to a membership platform
- 2012 Launch proprietary networking process
- 2013 Inaugural annual board assembly in NYC
- 2014 Launch proprietary Matchmaking Program™
- 2015 VIP member renewals hit record 85%
- 2016 Membership surges +85% & 100th board opening received
- 2017 Record number of VIP members serving on corporate boards +40% & we celebrate our 15th anniversary
- 2018 104% increase in corporate board seat notifications compared to 2017, 62% were public companies 50% were from mid and large-cap companies
- 2019 225th board opening received (in 2017-2019 we notified members of 115 board seats made 1,282 connections to those seats, 38% of our qualified members were finalists and 24% of those were elected to the board of directors)

### *Worldwide Speaking Engagements:*

100 Women in Finance ACG Minnesota Aon Association for Corporate Growth Columbus Barnard Business Insurance Holdings Women to Watch Corporate Counsel Foley & Lardner's NDI Executive Exchange Harvard Alumni network Harvard Business School for Women Harvard Women's Law Association IOTS World Congress - Keynote Speaker 2019 KPMG Kirkland Ellis L'Oréal Minnesota Women Lawyers Multicultural Women's National Conference NYU	NACD Chapter - Pacific Southwest NACD Chapter - Philadelphia National Association of Women's Lawyer NewsCorp PIAA POWER of Professional Women Santander Global Corporate Banking SEC Stanford DCI on Boards State Street Women's Professional Network Stone Point Capital Women's Leadership Symposium The Hill "Century of Women" Thirty Percent Coalition 7th Annual Summit Thomson Reuters United Nations Women Construction Owners and Executives "WCOE" Women in Bio Women of the Channel Conference
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